PRESS RELEASE

25,000 Euro for a better world!

One World Award 2014 – nominate your favorites now!

Call for nominations extended until December 31, 2013

Legau/Bonn/Germany, November 2013

Set a sign for ecologic, economic and social change and submit your nomination for innovative ideas, projects and individuals for the worldwide One World Award (OWA). Right Livelihood Award laureates and formerly unknown local heroes alike were awarded the OWA in the past. The organic food producer Rapunzel and the International Federation of Organic Agriculture Movements (IFOAM) will present the renowned award already for the fourth time in September 2014 in Legau, Germany, headquarters of RAPUNZEL NATURKOST GmbH.

„After three successful award ceremonies, the OWA One World Award has established itself as an encouraging cornerstone for initiatives and for persons who give globalization a positive and humane direction“, emphasizes Joseph Wilhelm, OWA initiator, founder and managing director of RAPUNZEL NATURKOST GmbH..
Markus Arbenz, IFOAM director, adds that the OWA „is among the most important awards of the organic movement“.

In addition to the One World Award that is endowed with a total prize money of 25,000 Euro, the Liftetime Achievement Award will be also be presented at the same occasion. This latter award is dedicated to individuals who have committed their life to the development and promotion of the organic idea.

The OWA jury is formed by renowned protagonists such as Dr. Vandana Shiva and Nnimmo Bassey (both laureates of the Right Livelihood Award) and Roberto Ugas (IFOAM Vice President). From the submitted nominations, the jury selects 5 finalist including the winner of the bronze OWA statue. All OWA finalists will be publicly presented at the award ceremony and will receive wide media coverage. Each finalist obtains an OWA certificate and a 2,000 Euro cash prize. The prize money is sponsored by RAPUNZEL.

Information about the terms of participation and about previous finalists can be found at www.one-world-award.de. Self-nominations are not possible. The application forms must be completed and submitted in English..
The application deadline ends December 31, 2013.

If you have questions about the nomination please contact:

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