



PRESS RELEASE

Worldwide Recognition and 40,000 Euro Cash Prize

5th International One World Award – Call for Nominations

Legau/Bonn, July, 5 2016

Once again it is time to propose innovative ideas, projects and individuals from around the world for the One World Award (OWA). The call for nominations is open until September 30, 2016. The international OWA award will be granted for the fifth time by the organic food producer Rapunzel and IFOAM - Organics International. From the nominees a jury will select four laureates who will receive the award in a festive gala event on occasion of the Rapunzel ONE WORLD Festival in September 2017 in Legau/ Allgäu. The “encourager award” that is endowed with a total of 40,000 Euro honors individuals who give globalization a positive and humane direction. Award-winning projects incorporate ecological, economic and social aspects.

In the fall 2016, the OWA committee will select four laureates from the international nominations. The laureates will be presented at the gala and to the media. Each laureate will receive an OWA medal and a 5,000 cash prize. “*The One World Award initiative is an unparalleled source of strength for all those who engage themselves for true sustainability in agriculture*” assesses IFOAM – Organics International Director Markus Arbenz the inspiration and motivation that is associated with the OWA.

One international jury awards the OWA Gold Award to the best of the best. In addition to the bronze “Lady OWA” statue, the OWA Gold Award winner will receive a 25,000 Euro cash prize. The OWA jury is formed by renowned protagonists such as Dr. Vandana Shiva and Nnimmo Bassey (both laureates of the Right Livelihood Award) and Roberto Ugas (Member of the IFOAM – Organics international World Board). The prize money is sponsored by Rapunzel.

“*The basic idea behind the OWA is getting more important every day and every year in light of the global developments and the never-ending stream of refugees. It is high time to act now*”, states Joseph Wilhelm, OWA initiator, founder and managing director of Rapunzel Naturkost with respect to the OWA 2017.

Information about the terms of participation and about previous finalists can be found at www.one-world-award.de. Self-nominations are not possible. The application forms must be completed and submitted in English. **The application deadline ends September 30, 2016.**





If you have questions regarding the nomination, please contact:

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